

MEMBERSHIP BENEFITS

Business Promotions

- Member referrals year-round via office, phone, emails, website and social media
- Presence on chamber website which receives over 300k hits annually
- Interactive trip planner VisitWidget technology
- Presence on outdoor digital kiosk & mobile apps
- Accommodations and boat availability surveys for seasonal & special events
- Member Badge: Backlink from your website to chamber website
- Regular updates from chamber staff via e-newsletter, letters and emails to membership
- Brochure or business card space in chamber office
- Free listing in our yearly Visitor Guide—80k printed and approaching 25k online views
- Community events calendar listed on our website and weekly print out available in our office

Networking

- Annual General Membership Meeting
- Annual Beacon Awards honoring outstanding businesses, citizens and initiatives
- Ribbon Cuttings, Open House, Business Before/During/After Hours, Morning Mingles, Lunch & Learns, Membership Networking Luncheons

Marketing

- Opportunity to advertise in chamber Visitor Guide—print and digital GoGuide
- Sponsorship opportunities at Chamber fundraisers and events
- Collaboration with film, TV, and travel writers from around the globe
- Banner Ad opportunities on chamber website (ChincoteagueChamber.com/Advertising)

Connections

- Opportunity to serve on Chamber committees
- Monthly meeting of Active Board of Directors—made up of local business owners in various business sectors.
- Affiliation with regional, state, and national tourism organizations including but not limited to: Eastern Shore of VA Tourism Commission, VA Association of Chamber of Commerce Executives, VA Tourism Corporation, VA Chamber of Commerce
- Partnership with regional towns, government agencies, and business resource branches
- Presence on social media channels: Facebook, Instagram, YouTube

Stay Informed

- Weekly e-newsletters
- Updates on upcoming events via social media and our website

Team Members

Joanne Moore, Executive Director

director@chincoteaguechamber.com

Moriah Lemming, Marketing & Events Coordinator

events@chincoteaguechamber.com

Shellie Menzoff, Membership & Visitor Services Coordinator

info@chincoteaguechamber.com

Brenda Harris, Tourism Counselor

757-336-6161



Membership Application

The Chincoteague Chamber of Commerce is an organization whereby many different business interests have joined together in a combined manner to maximize their ability to attract and increase the numbers of visitors to Chincoteague Island.

The ultimate goal of the organization is to communicate the message that Chincoteague, the "Beautiful Land Across the Water", is the most desirable location to visit and/or vacation with family or friends.

ChincoteagueChamber.com
info@chincoteaguechamber.com

Chincoteague Chamber of Commerce
6733 Maddox Blvd.
Chincoteague Island, VA 23336

Phone: (757) 336-6161
Fax: (757) 336-1242



MEMBER BUSINESS PROFILE

BUSINESS NAME (as you would like it to appear in all publications) _____

OWNER(S) OF BUSINESS _____
(Article II Section 5 of By Laws: "Each membership shall be assigned to a specific person, owner, officer, or partner as noted on membership application or renewal. Any changes of official representative or business contact shall be made by notification to the Chamber Executive Director.")

BUSINESS LICENSE # _____ Year Established: _____

Mailing Address (for chamber correspondence & invoicing ONLY)

Street or PO Box _____ City _____ State _____ Zip _____

Physical Address: (as you would like it to appear on website and other publications)

Street or PO Box _____ City _____ State _____ Zip _____

Phone _____ Secondary Phone (for chamber correspondence ONLY) _____

Email _____ Secondary Email (for chamber correspondence ONLY) _____

Business Website _____

Facebook _____ Instagram _____

Business Description: **300 word min — Write below or email to info@chincoteaguechamber.com**

Please note: Unless otherwise noted, all information above may be used in print & digital publications.

PAYMENT: Check # _____ CC # _____ Exp. _____ CVV Code _____

DUES SCHEDULE

A. NEW START-UP, FIRST-TIME MEMBERSHIP (includes "Welcome to the Chamber" shout outs via social media & e-newsletter and Ribbon Cutting opportunity)
FIRST YEAR SPECIAL ONLY \$100

B. GENERAL CATEGORY

Number of Full-time Employees (Two PTE equals one FTE)	
0-2	\$ 200
3-8	225
9-15	250
16-30	275
31-50	300
51-Above	325

C. ACCOMMODATIONS: Motels, B&B's & Cottages

Number of Rooms	
1-15	\$ 200
16-50	275
51-100	325

D. ASSOCIATIONS

Members in Organization	
1-20	\$ 200
21-40	225
41-100	275

E. CAMPGROUNDS

Number of Sites	
1-300	\$ 225
Over 300	275

F. RESTAURANTS

Number of Seats	
1-75	\$ 225
Over 75	275

G. REAL ESTATE \$ 275

H. PROPERTY MANAGEMENT

Number of Properties	
1-15	\$ 200
16-50	275
51-100	325
101-150	350
Over 150	375