MEMBERSHIP BENEFITS

- Member referrals year-round via office, phone, emails, website and social media
- Presence on chamber website and interactive iMap
- Chamber website is optimized for maximum effectiveness and responsive across all platforms
- Member Badge: Backlink from your website to chamber website to boost Search Engine Optimization

(www.chincoteaguechamber.com/member-badges)

- Opportunity to advertise in chamber Visitor Guide-print & digital GoGuide
- Regular updates from chamber staff via newsletter, letters and emails to membership
- Brochure or business card space in chamber office
- Sponsorship opportunities at chamber fundraisers and events
- Targeted Group Tour marketing via direct mailing to leads generated from Bus and Travel Shows
- Sponsorship opportunities in community projects
- Collaboration with film, TV, and travel writers from around the globe
- Banner Ad opportunities on chamber website (<u>www.chincoteaguechamber.com/advertising</u>)
- Seasonal & Special Event availability surveys for accommodations and charter boats as needed
- Opportunity to serve on chamber committees
- Networking Opportunities Business Before/During/After Hours, Lunch & Learns, Luncheons, Open House, Ribbon Cuttings
- Active Board of Directors meeting monthly
- Annual Outstanding Citizen & Business Person of the Year Awards
- Affiliation with regional, state, and national tourism organizations
- Partnership with regional towns, government agencies, and business resource branches
- Presence on 5 social media channels: <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u>, <u>Instagram</u>, <u>YouTube</u>

The Chincoteague Chamber of Commerce is an organization whereby many different business interests have joined together in a combined manner to maximize their ability to attract and increase the numbers of visitors to Chincoteague Island.

The ultimate goal of the organization is to communicate the message that Chincoteague, the "Beautiful Land Across the Water", is the most desirable location to visit and/or vacation with family or friends.

Membership Application



Dedicated to promoting business in the "Beautiful Land Across The Water"

ChincoteagueChamber.com

info@chincoteaguechamber.com

Phone: (757) 336-6161 Fax: (757) 336-1242

Chincoteague Chamber of Commerce 6733 Maddox Blvd. Chincoteague Island, VA 23336



MEMBER BUSINESS PROFILE

BUSINESS NAME (as you would like it to appear in all publications)				 A. NEW START-UP, FIRST-TIME MEMBERSHIP FIRST YEAR SPECIAL - ONLY \$100 B. GENERAL CATEGORY Number of Full-time Employees (Two PTE equals one FTE) 	
OWNER(S) OF BUSINESS					
BUSINESS LICENSE #				0-2 3-8	\$ 200 225
Mailing Address (for chambe	correspondence & invoicing ONLY)			9-15 16-30	250 275
Street or PO Box	City	State	Zip	31-50 51-Above	300 325
Physical Address:				C. ACCOMMODATION	
Street or PO Box	City	State	Zip	Motels, B&B's & Co Number of Rooms	-
Phone	Secondary Phone (for chamber correspondence ONLY)			1-15 16-50 51-100	\$ 200 275 325
Fax	E-mail			D. ASSOCIATIONS	
Business Website	Facebook			Members in Organi 1-20 21-40	zation \$ 200 225
Twitter	Instagram			41-100	275
Business Description: 300 word min – Write below or email to info@chincoteaguechamber.com				E. CAMPGROUNDS Number of Sites 1-300 Over 300	\$ 225 275
				F. RESTAURANTS Number of Seats 1-75 Over 75	\$ 225 275
				G. REAL ESTATE	\$ 275
	therwise noted, all information above may be used i			H. PROPERTY MANAG Number of Propertie 1-15 16-50 51-100 101-150 Over 150	-
PAYMENT: Check #	CC #	Exp	CVV Code		

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